



2019 STANDARD EXHIBIT SPACE AGREEMENT

The undersigned, (hereinafter called the "Exhibitor"), hereby applies for space in the **Canada's Baking and Sweets Show, October 19 & 20th, 2019**, at **The International Centre, 6900 Airport Road, Building 4, Mississauga, Ontario**.

The Exhibitor agrees to abide by the Terms and Conditions on page 2 of this Exhibit Space Contract Application, and the rules and regulations contained in the Exhibitor Information Package. Management reserves the right to assign space in order to benefit the overall Show.

Corporate Name: _____ Brand Name _____
 Contact Name: _____ Cell: _____
 Street Address: _____
 City: _____ Province/State: _____ Postal/Zip Code: _____
 Tel: _____ Ext: _____ Fax: _____ Email: _____


EXHIBIT SPACE	RATE
<input type="checkbox"/> 5' X 10' SINGLE BOOTH	\$600.00
<input type="checkbox"/> 10' X 10' SINGLE BOOTH	\$1,100.00
<input type="checkbox"/> 10' X 20' DOUBLE BOOTH	\$1,800.00
<input type="checkbox"/> 10' X 30' TRIPLE BOOTH	\$2,500.00
<input type="checkbox"/> 20' X 20' POD (Island configuration comes with 4 corners)	\$3,000.00
<input type="checkbox"/> 20' X 20' DEMO (3 Singles - \$1,100.00/ Single+ Shared Demo Space)	\$1,100.00
<input type="checkbox"/> Deselect ALL ABOVE	
YES <input type="checkbox"/> NO <input type="checkbox"/> CORNER PREMIUM (EACH CORNER) Deselect <input type="checkbox"/>	\$50.00
YES <input type="checkbox"/> NO <input type="checkbox"/> BULK SPACE Deselect <input type="checkbox"/> Fee: _____ Description: _____	

PAYMENT: Full Payment at time of submitting Agreement by Credit Card, Bank Draft, or Certified Cheque. Upon payment Exhibitor Selects Booth location.
 Exhibit space includes Draped Backdrop. Does Not include: Carpet, Furnishings, Electrical or Wi-Fi. Booth Sharing not permitted. Exhibit space can Neither be dismantled before 5:00pm closing on October 20, 2019, Nor Packed up prior to closing time. Exhibitors violating this stipulation will be subject to a \$250 SURCHARGE
 Exhibitor Manual: Found at canadasbakingandsweetsshow.com/exhibitor-manual-overview

Net Total:	CAD
Plus HST:	CAD
Total:	CAD

Products Featured: _____

Please return this form by fax or email to:



Tel: 905 417-7021 Fax: 905 850-9755 E-mail: fedele@canadasbakingandsweetsshow.com

CHEQUE (PAYABLE TO: **Adventure Marketing Group**)
 93 Woodstream Blvd Unit 3 Vaughan ON L4L 7Y7, Canada

VISA **MC** Credit Card Number: _____ Expiry Date _____ CVC # _____

Card Holder's Name (Print): _____ Signature: _____

I authorize Adventure Marketing Group to process the interim and final payment on the credit card (Initial) _____

I hereby apply for exhibit space. If accepted, I therefore agree to abide by show rules & regulations on page 2.
 Signature: _____ Date: _____

FOR OFFICE USE ONLY: Date: _____ Contact: _____ Space(s) _____ AMG auth: _____

Canada's Baking and Sweets Show

SPACE RENTAL PAYMENT: Full Payment must accompany this application for booth space. Canada's Baking and Sweets Show, a division of Adventure Marketing Group (referred to herein as AMG), reserves the absolute discretion to grant or refuse any request from individuals or companies wishing to exhibit in the show.

CANCELLATION POLICY: Booth space must be cancelled in writing. By Cancelling between the 31st and 59th days prior to the first show day, Exhibitor receives back 25% of payment. Cancellation received within 30 days of the first show day or if Exhibitor fails to occupy booth space without notice, 0% of booth payment will be refunded.

EXHIBIT SPACE

AMG agrees to provide a standard display booth. Carpet, furnishings, décor etc. are the sole responsibilities of the Exhibitor. Exhibitors will be responsible for the set up of their own exhibit. The Exhibitor agrees to confine its activities to the exhibit space.

SUBLETTING

Subletting space is prohibited. The Exhibitor shall not assign, sublet or apportion the whole or any part of the space allocated by AMG to the Exhibitor.

ASSIGNMENT OF EXHIBIT SPACE

Exhibit space will be allocated by AMG. AMG reserves the right to relocate exhibits which may be affected by a change in the floor plan, or in the interests of optimum traffic control and exhibit exposure. AMG will not be held liable if competitive exhibitors are adjacent to or opposite each other, but, if possible, efforts will be made to allocate space on a basis fair to all exhibitors.

SET-UP

All exhibitors must be set up within the time schedule specified in the Exhibitor Manual. No major changes to displays are permitted during public show hours. AMG shall have the right to open any booth where an exhibitor is absent during show hours. AMG will not be responsible to an exhibitor for any loss or damage caused as a result of the booth being opened and unattended during show hours.

ARRANGEMENT OF EXHIBITS

Displays must not protrude beyond the measured booth dimensions or obstruct a clear view of the neighbouring booths, and may not be taller than 8 ft. in height except in specified areas. Please advise at time of application if display exceeds 8' in height. Exhibitor may not attach displays to walls, structural supports, or flooring in the exhibit building with nails, screws, bolts or permanent cement, nor may it suspend anything from the ceiling or rafters. No exhibitor shall permit the exposure of any unfinished surface to neighbouring booths. If Exhibitor fails to correct the unfinished part, AMG will have the right to finish such outside partitions. The cost of such repairs shall be paid by the Exhibitor to AMG upon demand being made. AMG reserves the right to restrict the use of glaring or irregular lighting effects.

DISMANTLING AND REMOVAL

No exhibitor shall dismantle or remove any part of their display before the time scheduled and specified in the Exhibitor Manual. Any products or materials remaining after the cut-off time may be removed by AMG at the Exhibitor's expense.

CHARACTER AND CONDUCT

All displays and promotional literature must be in good taste. The product or service must be presented in a professional manner and no carnival or side show sales tactics will be permitted. Free samples may be distributed. Orders for products may be taken and merchandise may be sold at cash retail prices. Raffles and giveaways may be conducted but only with the prior written approval of AMG. The sale and/or distribution of wine, liquor or beer is strictly prohibited in the exhibit hall, except with the consent of AMG. If consent is given, the Exhibitor must comply with all relevant laws and regulations. If in the opinion of AMG an exhibitor or its servant or agents conduct themselves in an objectionable manner, AMG reserves the right to expel them from the show. In such circumstances, AMG will not be liable for any damage or loss to the Exhibitor or the person expelled, nor will there be any refund of exhibitor fees.

NOISE AND MACHINERY

AMG shall have the right to stop the display, demonstration of or the running of an engine or machine which by causing vibration, noise, smoke, smell or any of them is considered to be a nuisance. The Exhibitor shall at the request of AMG stop the use of loudspeakers, microphones, amplifiers, musical instruments, gramophones, radios, film equipment or any of them. The Exhibitor shall not have on its stand or exhibit or display at the show any goods of an explosive, inflammable, obscene or noxious nature. AMG reserves the right to refuse or terminate the exhibit or sale of any article which they may in their discretion deem unsuitable or objectionable or deceptive to purchasers.

CARE

Exhibit space must be attended during Show Hours, from 10:00 am to 6:00 pm, October 19th and from 10:00 am to 5:00 pm, October 20th, 2019 by at least one representative of the Exhibitor.

GENERAL SHOW AREA

All lobbies, corridors, aisles, restrooms, food and beverage concessions, and special assembly rooms will be considered as general show areas to be used for the movement and flow of the public and/or for their entertainment and convenience. No exhibitor will be permitted to use these areas for the display or distribution of products, services or their attendant literature.

CONTRACT TERMS AND CONDITIONS

ADVERTISING

The Exhibitor may use the name of the show to promote only its participation at the show. It cannot be used in any way that is perceived as an endorsement by AMG of the Exhibitor's company, product and/or service. The Exhibitor acknowledges that damages are not a sufficient remedy and consents to a court injunction to prevent any unauthorized use of any trademarks or trade names in use by or the property of AMG. Exhibitor grants AMG the right to use the name of the Exhibitor as a part of its advertising for the limited purpose of communicating that the Exhibitor is displaying its products or services at the show.

DRAWNS, PROMOTIONAL GIVE-AWAYS AND MAILING LISTS

All Exhibitor draws and promotional give-aways must be approved by AMG prior to the show, but such approval shall not be construed to mean that AMG deems the draw or giveaway to be legally compliant. All Exhibitor draws and promotional give-aways must be free and clear of any financial obligation on the part of the winner and must be in compliance with all applicable laws. Exhibitor is solely responsible to ensure that its promotional activities are in compliance with all applicable laws. All contest terms and conditions, and list of prizes available and their value must be clearly posted. AMG reserves the right to cease any promotional activities that do not meet with the above criteria. Mailing lists compiled by the Exhibitor at the show may not be sold or otherwise distributed and are for the exclusive use of the Exhibitor, unless otherwise consented to by participating individuals.

BADGES AND PASSES

Exhibitor badges will be issued only to companies named on the Exhibitor's application or such other persons as may be approved by AMG.

SECURITY, SAFETY, FIRE AND HEALTH

The Exhibitor will assume all responsibility for compliance with local, city and provincial safety fire and health ordinances regarding installation and the operation of its exhibit. Exhibitor shall be properly insured for same. Security will be provided by AMG on a 24 hour basis throughout show hours. Except during show hours and where possible, doors will be locked and guards will be on the premises. Limited access will be provided at other times only to bona fide exhibitors and their authorized representatives. Such admittance will be by badge only. The removal of material from the show floor is prohibited, except where such removal is granted on application in person to AMG. Security will permit removal only on presentation of a property pass (Security Release Form) issued by AMG and signed by both the Exhibitor and AMG. Invoices must be supplied to the purchaser of any merchandise sold. Invoices must be shown to security prior to removal of the merchandise from the premises.

AMG LIABILITY AND EXHIBITOR'S INSURANCE

AMG shall not under any circumstances whatsoever be liable or responsible for:

- (a) any loss, damage, theft or destruction whatsoever or howsoever caused to any goods, equipment or any other property belonging to the Exhibitor or for which the Exhibitor is responsible
- (b) any damage or injury suffered by the Exhibitor or his servants or agents or by any other person
- (c) any loss, damage, injury, or cost whatsoever suffered by the Exhibitor by reason of any change in the date, time or place of Exhibition or the abandonment thereof.

The Exhibitor shall be liable for and will indemnify and hold harmless AMG and its parent, affiliates and related companies and their respective directors, officers, employees and agents from any and all liability, causes of action, claims, demands or proceedings whatsoever, whether by common law or statute, arising out of or in any way related to the Exhibitor's participation at the show and/or Exhibitor's products and/or services. Exhibitor agrees to provide AMG with a certificate of insurance for a minimum of \$2,000,000.00 General Liability Coverage inclusive of bodily injury and/or property damage for each occurrence. AMG and the owner of the building must be named as additional insured's. If AMG should be prevented from holding the show by any cause beyond its control or if it cannot permit the Exhibitor to occupy its rented space due to circumstances beyond its control including, but not limited to, strike, fire, civil disobedience, inclement weather, lockouts, acts of God, and suppliers, AMG shall have no further obligation or liability to the Exhibitor. Any contractual agreements made between the Exhibitor and any supplier shall be between those parties and AMG shall not be a party thereto nor incur any liability on behalf of any one in such contractual arrangements. The Exhibitor shall at its own expense employ the officially appointed contractors as stated in the show brochure for all electrical work. The Exhibitor shall not interfere with any of the services carried out in respect of the show premises.

GENERAL

All matters and questions not covered by these Terms and Conditions are subject to the decision of AMG. In addition, AMG shall have full discretion in the interpretation and enforcement of all terms and conditions contained herein and the authority to make such amendments thereto and such further rules and regulations governing the conduct of the participation in the show as it shall consider necessary for the proper presentation of the show. Exhibitor agrees to abide by all decisions of AMG and further agrees to cease any activity that AMG deems to be a violation of the terms and conditions and to follow the directive of AMG. This Agreement shall be governed by, and construed in accordance with, the laws of the Province of Ontario and the federal laws of Canada applicable therein. Any court of competent jurisdiction within the Province of Ontario will be the exclusive jurisdiction and venue for any disputes arising out or relating to this Agreement.