

2013

SHOW GUIDE

SEPTEMBER 27 TO 29, 2013



canadabakingandsweetsshow.com

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BAKING

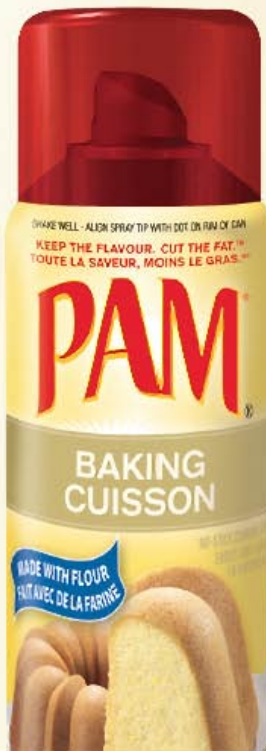
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STORE**



Who Stole the Tarts?

Come and find out at Canada's Baking and Sweets Show 2013, themed around Alice in Wonderland!

With a top celebrity line-up of Buddy Valastro, Anna Olson, Cupcake Girls, and Brian Emmett, our third year is set out to be one of the most spectacular baking and sweets events of the year yet! At CBSS we believe that every dream can come true, and in tune with this thought we have innovated and rejuvenated our amazing offerings.

Why it's simply impossible!

Why, don't you mean impossible?

No, I do mean impossible. Nothing's impossible!

And this is a true reflection of what we do at CBSS each year. What started in 2011 as North America's first and biggest baking and sweets show continues to woo and inspire. From renowned pastry chefs, talented cake artists, charismatic chocolatiers, and skilled confectioners to celebrity interviews, exotic recipes, exciting demo classes, insightful tutorials, magnificent dessert table delights, gourmet afternoon tea, creative home baking supplies, baking wish list and lots more, this event is set to make you travel down the rabbit hole.

As you bid adieu to summer, it is a perfect excuse to put your sweet tooth forward. Inspired by all things magical, CBSS 2013 indulges the child in each one of us, so get ready to join the Mad Tea-Party with Alice, the Hatter, the Queen of Hearts, and the White Rabbit.

Welcome home, once again.

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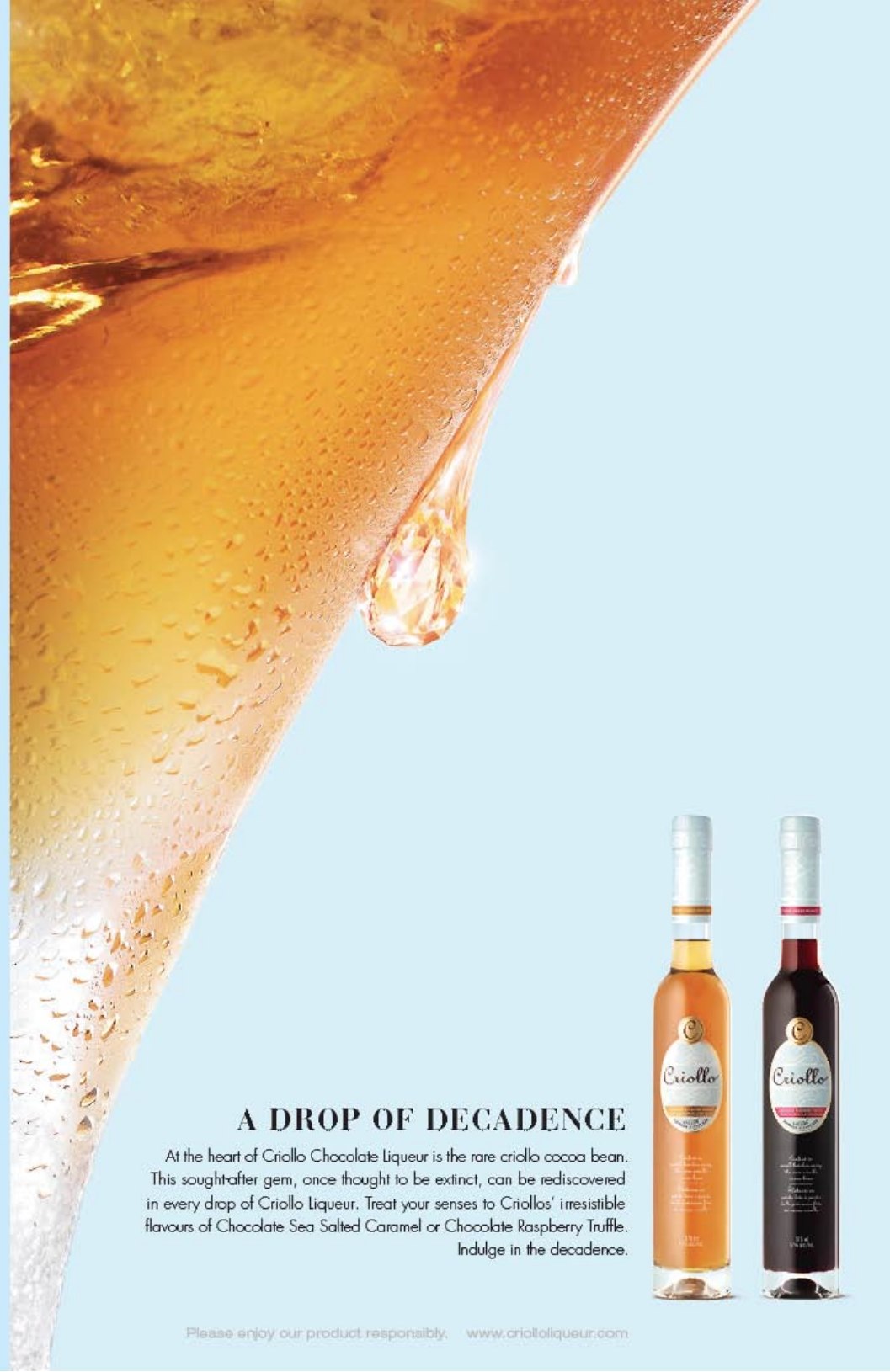
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Anna Olson

PRESENTED BY

Fleischmann's

Who in the baking industry has not heard of Anna Olson of the 'Sugar and Fresh' fame? Focused on creating a baking experience that Canadians will love, Anna Olson's culinary philosophy is in sync with the changing seasons of this beautiful country. Having spent 15 years in Niagara, Anna Olson calls it her home. Author of seven best-selling cookbooks, the most recent being Back to Baking, she also hosts the show 'Bake with Anna Olson' on Food Network, firmly establishing her mark on the baking legacy of Canada.



The BC Cupcake Girls

To successfully run a business with your best friend, you have to like each other (a lot) and love what you do. Heather White and Lori Joyce have the recipe down pat. They met working retail in Victoria, BC, when they were just 15 years old and often talked about what it would be like to own a company together someday. Today, with two corporate bakeries and six franchised locations across Vancouver's Lower Mainland, their company is still growing and more people every day discover Cupcakes.



Buddy Valastro

PRESENTED BY



For Buddy Valastro, 35, mixing eggs, sugar, butter and flour means a lot more than "making a cake." As a fourth generation baker, it's a constant source of pleasure, pride and creativity. Creating amazing cakes connects Buddy with the memory of his father Buddy Sr. and his extended Italian family history. His talent and passion for the family business, Carlo's Bakery, has earned the straight-talking cake expert the moniker, and TLC TV show, Cake Boss.



Brian Emmett

Brian, the ultimate "foodie" and entertainer, has been baking, cooking, serving and designing the most unique experiences for family and friends for over 20 years. His complete obsession with food, baking in particular, started when he was young as he watched, listened and learned from his mother and grandmother. They would always be baking and cooking, and Brian would be on their heels - first observing and eating, then getting in on the action as he got older. In fact in grade school, he entered and won a baking competition. Brian continued to hone his baking and cooking skills over the years, really kicking it into gear after starting his own family. It was with strong encouragement from his family and friends that he entered CBS's The American Baking Competition, but it was his skill, perseverance and confidence that led him to be named America's top amateur baker!



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Competition Cake Displays

Cake Displays at our show have become a Central Meeting point for Cake Artists and enthusiasts alike. In 2013, we have cakes from all over the country ready for you to see and admire.

This year, we once more present all prospective brides with an array of wedding cakes, in competition, at the Wedding Quarter. Our Theme Cake Gallery is inspired by the Literary Classic, "Alice in Wonderland"

weddingful Wedding Cake Quarter

Some of the finest cake artists in Canada present their creations for the Wedding Cake Competition. You will find everything from the traditional to 3-D wedding cakes on display.

Planning a wedding? These talented cake artists give you an idea of what they can do for your wedding cake. Their names are listed on a place-card beside each cake. Anyone of them will make your wedding cake the focal point of your reception.

Weddingful.com is represented at the Wedding Cake Quarter. Register with them to win your wedding cake.



Theme Cake Gallery

This year's theme is Alice in Wonderland.

Whether you read the book or saw the various movie adaptations, the colours and designs are transferred into the cakes that adorn our Gallery.

Those participating in this year's competition are highly talented cake artists whose names will be remembered for their outstanding creativity. Take note of the names on the place cards - If you appreciate their work in this competition, imagine what they can do for your event.

American Cake Decorating Magazine proudly presents this year's Theme Cake Gallery. Pass by their booth at the show.

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The Great Bake Off

Across 19 baking categories, a distinguished panel of experts will judge both Home-Baking and Professional bakers vying to win top prize for each category.

Home Baking Recipe Competition

For all amateur bakers and passionate chocolate lovers. Winner of each of the TEN categories will receive:

1) A Delta Trinsic Faucet with Touch 20 Technology 2) A Breville Crispy Crust Pizza Maker 3) A Breville All in One Immersion Blender 4) A Cake Boss Cakeware Prize Pack courtesy of Cake Boss and Canadian Tire

September 27, 2013

Coconut Macaroons
Oatmeal Cookies
Bread Pudding

September 28, 2013

Marble Bundt Cake
Christmas Fruit Cake
Lemon Pound Cake
Pecan Pie
Butter Tarts
Peanut Brittle
Carrot Muffin

Professional Baking Competition

For professional bakers and master chefs. Winner of each of the NINE categories will receive:

1) A Trip for Two to Ottawa on Porter Airlines with a ONE night stay at either the Lord Elgin or Marriot Ottawa Hotel. In Ottawa, the winner alone will attend a class at the prestigious Cordon Bleu Ottawa 2) A \$100 Gift Card from Way Spa.com.

Wedding Cake
Theme Cake
Cupcake
Lollicakes (Cake Pop)
Doughnut

Specialty Bread
Hand Dipped Truffles
Best Original Pastry
Porter Airlines Cake Challenge

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Exhibitors' list

Above and Beyond Cupcakes	539	Le Cordon Bleu	508, 537
Adamo Import	637, 639, 736, 738	Mary Macleod's Shortbread	313
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Aunt Sarah's	227	Oh So Sweet	409
Beavertails	FoodTrux	Old Time Confections	328
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Jeanie's Marketplace	1007	Universal Stone	606
Jelly Boys	612	Vegan Bites & Delights	603
Jelly Modern Doughnuts	1019	Velvet Sunrise Coffee Roasters	506
Kitchern Kraft	735, 834	Virgin Ice	1009, 1011, 1013
L & M Bakers Supply Co	412	Weddingful	120
La Casa Dolce	415, 514	Yelp	Lob Exhibitor
La Nougaterie	720		

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2013 Floor Plan



Cake Design Academy

Lobby Exhibits

Exit

Entrance

To Food Trucks

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International Way
 1001 101 103
 1003 200 202
 1005
 1007 201 203

1009
 1011
 1013

300 302
 301 303
 400 402

INFO

1017
 1019
 1021
 1023
 1025
 1027
 1029
 Wash Stn.

501 503
 600 602

601 603
 700 702

701 703
 800 802

801 803 805 807 809 811 813 815 817

Demo Kitchen Stage

The Lounge

Aisle 200

Aisle 400

Aisle 500

Aisle 600

Aisle 700

Aisle 800

307 308
 406 408
 407 408
 506 508
 507 508
 606 608
 706 708
 806 808

413 415
 512 514
 413 415
 512 514

513 515
 612 614
 613 615
 712 714
 613 615
 712 714

707 709
 806 808

Family Zone

120 122 124 126 128

Aisle 100
 Wedding Cake Quarter

Aisle 200
 221 223 227 229
 320 322 326 328

321 323 327 329
 420 422 426 428

421 Redpath
 427 429
 526 528

527 529 533 535 537 539
 626 628 632 634 636 638

621 623 627 629 633 635 637 639
 720 722 726 728 732 734 736 738

Theme Cake Gallery
 733 735 737 739
 832 834 743 745

Main Stage

Celebrity Book Signing

The World of Christian Faure, MOF

Stop N' Eat



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Classes by: Oh So Sweet
1.30PM, 2:30 PM, 3.30 PM, 5.30PM, 7.30PM

SATURDAY

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Classes by: Oh So Sweet
11.30AM, 1.30PM, 2:30PM, 3.30PM, 4.30PM

SUNDAY

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Classes by: Oh So Sweet
11.30AM, 1.30PM, 2:30PM, 3.30PM, 4.30PM

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Main Stage

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Welcome to the "Town-Centre" of Canada's Baking and Sweets Show. Our 2013 show is chock-full of world-class celebrities, demonstrations by top chefs and nail-biting competitions.

The 'Toronto Star' Main Stage presented by Porter Airlines will be highlighted by special appearances from the BC Cupcake Girls, Anna Olson, Brian Emmett, first winner of CBS's 'American Baking Competition' and the man of the hour, Buddy Valastro, better known as TLC's, The Cake Boss.

Here is the list of scheduled events:

FRIDAY, SEPTEMBER 27, 2013

The Great Canadian Gourmet Doughnut Challenge

11.30AM – 12:30pm

Creating with Chocolate

Chef Joseph Molinaro

1.00PM – 2.00PM

Presented by Porter Airlines

Cake Prince

2.30PM – 3.30PM

Presented by Virgin Ice Premium Rolled Fondant

Home-Baking Recipe Competition

4:00pm-5:00pm

Categories: Coconut Macaroons, Oatmeal Cookies, Bread Pudding

Brian Emmett

5:30pm-6:30pm

"Winner of CBS's American Baking Competition"

Heather and Lori: "The BC Cupcake Girls"

7:00pm-9:00pm

SATURDAY, SEPTEMBER 28, 2013

Sugar Showpiece

by Chef Herve Chabert

10.15AM – 11.15AM

Presented by Le Cordon Bleu, Ottawa

Porter Cake Challenge

11:45 AM – 1:30PM

Presented by Porter Airlines

Chocolate Showpiece

By Chef Herve Chabert

12:30PM-1:30 PM

Presented by Le Cordon Bleu Ottawa

Anna Olson LIVE

2:00PM-4:00PM

Presented by Fleischmann's - Includes Book Signing

Home-Baking Recipe Competition

4:30PM-6:00PM

Categories: Marble Bundt Cake, Christmas Fruit Cake, Lemon Pound Cake, Pecan Pie, Butter Tarts, Peanut Brittle, Carrot Muffin

SUNDAY, SEPTEMBER 29, 2013

Fruit Carving Showpiece

By Chef Armando Baisas

10:15AM-11:15 PM

Presented by Le Cordon Bleu, Ottawa

Ice Carving Showpiece

By Chef Armando Baisas

11:45AM-12:45 PM

Presented by Le Cordon Bleu, Ottawa

Cake Prince

1:00PM-1:45 PM

Presented by Virgin Ice Premium Rolled Fondant

Buddy "The Cake Boss" Valastro LIVE

2:00PM-4:00PM

Presented by PAM Baking Spray and Canadian Tire

Professional Baking Competition

4:15PM-6:00PM

Categories: Cupcake, Lollicakes, Donut, Specialty Bread, Hand-Dipped Truffles, Best Original Pastry

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Saturated / saturés 5 g + Trans / trans 0 g		25 %
Cholesterol / Cholestérol 5 mg		
Sodium / Sodium 45 mg		2 %
Carbohydrate / Glucides 23 g		8 %
Fibre / Fibres 2 g		8 %
Sugars / Sucres 20 g		
Protein / Protéines 2 g		
Vitamin A / Vitamine A		2 %
Vitamin C / Vitamine C		2 %
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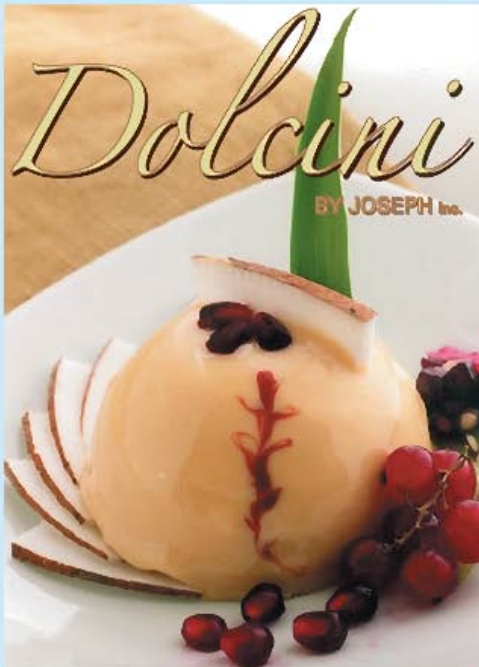
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CHATELAINE

Demo Kitchen Stage

Friday

Time	Exhibitor / Sponsor
11:30am - 12:00pm	British Baked Goods
12:15pm - 12:45pm	Virgin Ice
1:00pm - 1:30pm	Creative Cutters
1:45pm - 2:15pm	Artsy Baker
2:30pm - 3:00pm	Reunion Island Coffee
4:00pm - 4:30pm	Pina Verde Dessert Factory
4:45pm - 5:15pm	Sue-Ellen's Pies
5:30pm - 6:00pm	Organo Gold Healthy Coffee, Tea & Hot Chocolate
6:15pm - 6:45pm	Cuisine Sante

Saturday

Time	Exhibitor / Sponsor
11:00am - 11:30am	Icing Inspirations
11:45pm - 12:15pm	Creative Cutters
12:30pm - 1:00pm	Jelly Modern Doughnuts
1:15pm - 1:45pm	Artsy Baker
4:00pm - 4:30pm	Virgin Ice
4:45pm - 5:15pm	Above and Beyond Cupcakes

Sunday

Time	Exhibitor / Sponsor
11:00am - 11:30am	Jelly Modern Doughnuts
11:45am - 12:15pm	Virgin Ice
12:30pm - 1:00pm	Creative Cutters
1:15pm - 1:45pm	Icing Inspirations
4:00pm - 4:30pm	Home Coffee Solutions

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Cake Design Academy

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Virgin Ice Premium Rolled Fondant offers our visitors the opportunity to take classes with world class Master Chefs and Cake Artists. It's a great opportunity for amateur bakers, students contemplating a career path and even professionals wanting to learn new techniques, to learn from the best. The classes are offered to you at SHOW PRICING to ensure that everyone can participate and learn from the best in the industry. Whether you take a One Hour Demonstration Class or a 2.5 Hour Hands-On Class, you will leave inspired, more knowledgeable and with an appreciation for the finer artistic details as taught by experienced world class Chefs and Cake Artists.

For all Hands-On classes there are tools that are required; a list is provided on the website under 'Take A Class' at the top of the page. Either bring your own tools or buy them on site from our recommended exhibiting vendors.

Friday

All classes today by Le Cordon Bleu Ottawa

DEMO SESSIONS

Fruit Tart

Chef Jocelyn Bouzenard
10.00AM–11.00AM

See how to personalize and create the classic French Fruit Tart.

Wedding Cake Decoration

Chef Jocelyn Bouzenard
11.30AM–12.30PM

Watch various piping techniques; create artistic game paste flowers and create decorative.

Decorating with Chocolate

Chef Jocelyn Bouzenard
1.00PM–2.00PM

Learn proper French techniques of decorating with Chocolate.

Marzipan Moulding

Chef Jocelyn Bouzenard
4.30PM–5.30PM

See classic French techniques of working with Marzipan as a sculptural medium.

Sugar Centre Piece

Chef Jocelyn Bouzenard
7:00PM–8:00PM

Learn how to create a stunning sugar showpiece.

Marzipan Moulding

Chef Eric Jaouan
11.45AM–2.15PM

In this practical class, learn the classic French techniques of working with Marzipan as a sculptured medium.

HANDS-ON CLASSES

Decorating with Chocolate

Chef Eric Jaouan
8.30AM–11.00AM

In this practical class, learn the proper French Techniques of Decorating with chocolate.

Piping Skills

Chef Eric Jaouan
6.15PM–8.45PM

In this practical class, learn proper professional piping techniques.

Saturday

DEMO SESSIONS

Monstera and Oak Leaf

Cake Designer Toni Hartman
10.00AM–11.00AM

Learn how to make large background leaves with cut-outs and dusted/painted embellishments.

Mold Making

Chef Jorg Amsler
4.00PM–5.00PM

Learn how to use various molds to personalize your cake designs.

Halloween Pumpkin Sculpted Cake

Chef Kay Wong
11.30AM–12.30PM

See how you can carve and sculpt this seasonal favourite.

HANDS-ON CLASSES

Realistic Looking Chocolate Jewellery

Chef Eric Jaouan
9.00AM–11.30AM

This class will show you how you can customize your pieces by making your own molds.

Introduction to Air Brushing

Chef Jorg Amsler
1.00PM–2.00PM

Learn how to use this great addition in creating your cake masterpieces.

The Secrets of Fondant Artistry

Chef Joseph Montinaro
12.00PM–2.30PM

Discover how to transform an ordinary cake into a masterpiece.

Fun with Patchwork Cutters

Chef William Lindsay-Smith
2.30PM–3.30PM

Learn all the tricks of the trade in how to use Patchwork Cutters.

Festive Designer Scene

Chef Kay Wong
3.00PM–5.30PM

Create a wonderland scene: an ideal centerpiece for your Christmas table.

Sunday

DEMO SESSIONS

Sunset Orchid in Cold Porcelain

Cake Artist Toni Hartman

10.00AM-11.00AM

Learn how to make and dust various petals to create a Tahitian Orchid.

Pulled Sugar and Isomalt

Chef Kay Wong

11.30AM-12.30PM

See how you can create ribbons and bows using pulled sugar techniques.

Cake Mechanics

Chef Jorg Amsler

1.00PM-2.00PM

Create large and tall custom cakes plus tackle 3D projects.

Chocolate Wizardry

Chef Joseph Montinaro

4.00PM-5.00PM

Learn the HOW TO's of working with Chocolate.

Melon Carving for Centrepieces

Chef Jorg Amsler

4:00PM-5:00PM

See how you can create this impressive Centre Piece.

HANDS-ON CLASSES

Airbrushing: Tricks and Methods

Chef Jorg Amsler

9:00AM-11:30AM

Learn how this system can help you create unique cake creations.

Chinese Tree Peony

Cake Artist Rosalind Chan

12:00PM-2:30PM

Learn how to create this most popular flower.

Brush Embroidery

Chef Kay Wong

3.00PM-5.30PM

Create an embroidered design on a trinket box using royal icing.



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